**Thursday 25 January 2018**

10:00

*Bus transfer from Westin Grand Munich hotel to school*

10:30 – 14:00

*Registration*

11:00 – 12:30

**EFMD Quality Services Annual Meeting**  
The EFMD Quality Services Team will report during a plenary session on the current status and the latest developments of EFMD accreditations. Through this session, Deans and Directors will also learn about the future objectives of the EFMD accreditations.  
It should be noted that this is not a standard accreditation seminar; explanations on Standards & Criteria or Processes are NOT the main objective of this session.

* **David Asch**, Director, Quality Services, EFMD
* **Susan Hart**, Associate Director, Quality Services, EFMD
* **Ulrich Hommel**, Director, Quality Services, EFMD
* **Alfons Sauquet**, Associate Director, Quality Services, EFMD
* **Martin Schader**, Associate Director, Quality Services, EFMD
* **Jens Tøndel**, Associate Director, Quality Services, EFMD

12:30 – 14:00

*Lunch*

14:00 – 14:15

**Welcome Address**

* **Gunther Friedl**, Dean, TUM School of Management, Technical University of Munich, TUM School of Management, DE
* **Eric Cornuel**, CEO & Director General, EFMD

14:15 – 14:45

**EFMD Updates**

* **Eric Cornuel**, CEO & Director General, EFMD
* **Richard Straub**, President, Drucker Society Europe

14:45 – 15:00

**Setting the Scene**

* Chairperson: [**Claudia Peus**](https://www.efmd.org/images/stories/efmd/bios/Peus_Claudia.pdf), Vice Dean of Executive Education, TUM School of Management, Technical University of Munich, DE

15:00 – 16:00

**Plenary I – Digitalisation; Changes in Demands for Knowledge**  
Aim: as a result of increased digitalisation, what are the changes in demands when it comes to knowledge?

* [**Frank Kohl-Boas**](https://www.efmd.org/images/stories/efmd/bios/Kohl-Boas_Frank.pdf), Head of People Partner North and Central Europe & EMEA, Google, DE

16:00 – 16:45

*Coffee break*

16:45 – 18:00

**Breakouts series A – The Digitalisation of Business Schools**  
Aim: discussing and exchanging experiences with peers on business school activities that have been affected by digitalisation.

***A1* Changing Business Models**  
Aim: how have business models been evolving and changing completely in the last years; the role digitalisation played in these transformations.

* [**Kai Peters**](https://www.efmd.org/images/stories/efmd/bios/kai_peters.pdf), Pro-Vice-Chancellor (Executive Dean), Faculty of Business and Law, Coventry University, Coventry Business School, UK

***A2* Ethical Management Challenges**  
Aim: exploring which new ethical challenges are caused by new technologies; how business schools can deal with those and how they can prepare students to deal with them.

* [**Christoph Lütge**](https://www.efmd.org/images/stories/efmd/bios/Luetge_Christoph.pdf), Peter Löscher Chair of Business Ethics, TUM School of Governance, DE

***A3* Changing Education**  
Aim: understanding how the whole process of education, beyond business schools, is changing. It is changing in its design, in its delivery and in the way training is managed. How does the human brain acquire knowledge and how does the learning take place in a digital revolution context?

***A4* Changing Professional Roles**  
Aim: discussing the impact that digital changes in society have on professional roles; how does it affect the recruiting process? What skills are now needed?

* [**Isabell Welpe**](https://www.efmd.org/images/stories/efmd/bios/Welpe_Isabell.pdf), Professor for Strategy and Organisation, TUM School of Management, Technical University of Munich, DE

18:15

*Bus transfer from school to Westin Grand Munich hotel*

19:00 – 22:00

*Drinks & dinner in Westin Grand Munich hotel*

**Friday 26 January 2018**

08:15

*Bus transfer from Westin Grand Munich hotel to school*

09:00 – 09:45

**Plenary III - A Company’s View on Digitalisation**  
Aim: understanding how a company is seeing the evolution in light of everything becoming digital and how this is affecting and impacting their business.

* **Horst Kayser**, Chief Strategy Officer, Siemens, DE

09:45 – 11:00

**Plenary Panel IV – Deans’ Response**  
Aim: following the company’s explanation on the implication of digitalisation for them, a panel of Deans will analyse and discuss what this means concretely for them, as head of business schools; what are the direct and/or future implications? Should they adapt their way of teaching? Their curriculum? The way they are doing research? Etc.

* [**Isabelle Bajeux-Besnainou**](https://www.efmd.org/images/stories/efmd/bios/Bajeux-Besnainou_Isabelle.pdf), Dean, McGill University, Desautels Faculty of Management, CA
* [**Gerry George**](https://www.efmd.org/images/stories/efmd/bios/George_Gerry.pdf), Dean, Lee Kong Chian School of Business, Singapore Management University, SG
* **Peter Tufano**, Peter Moores Dean, Saïd Business School, University of Oxford, UK

11:00 – 11:45

*Coffee break*

11:45 - 13:00

**Breakouts series B – Things Related to Being a Dean**  
Aim: presentation of topics that are bound to interest Deans in their role as leader of a business school.

***B1* Curriculum Development**  
Aim: what should business schools change in their curriculum to be aligned with the current impact of digitalisation? What (new) skills faculty will now need to master? How can Deans have them accept to change their way of teaching? How can business schools make sure their graduates are equipped to go out into a digital work place?

* **Per Cramér**, Dean, University of Gothenburg, School of Business, Economics & Law, SE

***B2* Academic Talent Management**  
Aim: understanding how to manage your faculty and talent in times of digitalisation.

* [**Edeltraud Hanappi-Egger**](https://www.efmd.org/images/stories/efmd/bios/Hanappi-Egger_Edeltraud.pdf), Rector, WU Vienna University of Economics and Business, AT

***B3* How to Manage University Expectations?**  
Aim: if your business school is under the umbrella of a University, how can you, as Dean, still bring your school forward, adapting to changes linked to digitalisation for example, but still comply with your University’s expectations?

* **Peter Moizer**, Dean, University of Leeds, Leeds University Business School, UK

***B4* Benefits & Challenges for Executive Education**  
Aim: what does the effect of digitalisation mean for talent management in executive education? What is changing for the L&D?

* **Winfried Ruigrok**, Dean, Executive School of Management, Technology and Law, University of St. Gallen, CH

***B5* Managing Accreditation**  
Aim: how should Deans of accredited schools manage and make the best out of these accreditations? Best practices.

* [**Julie Perrin-Halot**](https://www.efmd.org/images/stories/efmd/bios/Perrin-Halot_julie.pdf), Associate Dean and Director of Quality, Strategic Planning & Internationalisation, Grenoble Ecole de Management, FR

13:00 – 14:15

*Lunch*

14:15 – 15:15

**Plenary V – Embedding Entrepreneurship and Interdisciplinary Teaching**  
Aim: understanding the choices of our host school when it comes to their Entrepreneurship Center in Garching, their Centre for Digital Technology and Management as well as their Centre for Energy Markets. What is the reasoning behind it? How does TUM School of Management use it to its advantage (marketing wise? Collaboration with the business school? etc.)?

* [**Florian Bieberbach**](https://www.efmd.org/images/stories/efmd/bios/Bieberbach_Florian_.pdf), CEO, Stadtwerke München GmbH, DE
* [**Klaus Diepold**](https://www.efmd.org/images/stories/efmd/bios/Diepold_Klaus.pdf), Chair for Data Processing, Department of Electrical Engineering and Information Technology, Technische Universität München, DE
* [**Hana Milanov**](https://www.efmd.org/images/stories/efmd/bios/Milanov_Hana.pdf), Professor of International Entrepreneurship, TUM Entrepreneurship Research Institute, TUM School of Management, DE
* [**Helmut Schönenberger**](https://www.efmd.org/images/stories/efmd/bios/Schoenenberger_Helmut.pdf), CEO, Unternehmertum Venture Capital Partners GmbH and UnternehmerTUM GmbH, DE

15:15 – 15:45

*Coffee break*

15:45 – 16:30

**Plenary VI – The Mosaic Principle – Educating Integrative Problem Solvers to Solve Today’s Complex Problems**  
Aim: tackling our society’s most complex problems will require well-rounded integrative problem solvers with an understanding and empathy for the business, political and social issues and challenges of our time. But that will challenge conventional approaches to management education, which have been more narrowly focused, siloed and specialized. What can innovative business schools do to embrace this challenge and produce a generation of future leaders with a mosaic of multi-dimensional skills, experiences and perspectives?

* [**Nick Lovegrove**](https://www.efmd.org/images/stories/efmd/bios/Lovegrove_Nick.pdf), Business Strategist, Writer and Executive Coach; Former Senior Partner, McKinsey & Company and the Brunswick Group, US

16:30 – 16:45

**Conclusions session**

* Chairperson: [**Claudia Peus**](https://www.efmd.org/images/stories/efmd/bios/Peus_Claudia.pdf), Vice Dean of Executive Education, TUM School of Management, Technical University of Munich, DE

16:45 – 17:00

**Presentation of next year’s venue**

17:00

*Bus transfer from school to Westin Grand Munich hotel*

19:15

*Bus transfer from Westin Grand Munich hotel to dinner venue*

20:00 – 23:00

*Drinks and bavarian dinner in [Löwenbräukeller](https://www.loewenbraeukeller.com/en/" \t "_blank)*

23:00

*Bus back to Westin Grand Munich hotel*

[**Practical Information**](https://efmd.conceptum.eu/event/DDM18&l=en)